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News

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To better serve its growing client base in the Middle East, Amarith has appointed Tarek Helamieh as territory sales manager.

Helamieh, who will be based in the United Arab Emirates, will be responsible for all of Amarith's Middle East operations. He was previously account manager at NAMA Development Enterprises, where he was responsible for the day-to-day support of a number of principals, including Amarith.

"I am delighted to be working with Amarith as I have observed first-hand over the last five years how the company has developed within the Middle East," said Helamieh. "I look forward to contributing to the company's continued growth within the Middle East by focusing on developing our presence in other countries in the Gulf region such as Iraq and Saudi Arabia where Amarith has already begun to see some success."

Helamieh will report to [Amarinth](#) sales director Chris Ryan, who has been directly responsible for the Middle East region up until now.

Helamieh will take up his new position during October following an eight month training programme at Amarith's headquarters in Rendlesham, UK.

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