

# **Amarinth appoints Alex Brigginsshaw as Business Development Director and expands its Board of Directors**



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Amarinth, a leading company specialising in the design, application and manufacture of centrifugal pumps and associated equipment to the industrial, chemical and petrochemical industries has expanded its operations with the appointment of Alex Brigginsshaw as dedicated Business Development Director, accompanied by some internal promotions to its Board of Directors.

Alex Brigginsshaw joined Amarith in a non-executive capacity when the company was formed, but continued his corporate career within the Barclays Group where he was successfully supporting corporate businesses across a broad range of industries, including manufacturing. With a strong track record delivering business growth, Alex will now draw on his experience of bringing new products and services to customers to deliver a fresh perspective into his newly appointed business development role at Amarith.

Alex will be responsible for driving the continued growth and success of Amarith, working closely with the company's strong base of customers, understanding and responding to the changes and demands within the industry to deliver increasing client engagement and new product solutions.

With Alex's appointment to the Board, Amarith has made other changes within the company. Chris Ryan, who as Export Sales Manager has steered the company through phenomenal growth in the Middle East, has been appointed to the Board as Sales Director. Kevin Gray, who has been at Amarith since its formation and was responsible for overseeing the major investment the company made recently in its new assembly and test bay facilities, joins the Board as Operations Director.

In making these appointments, Steve Buckley, who was one of the founding Directors and has been responsible for sales and marketing, is now able to concentrate all of his energy into the role of Marketing Director, as well as acting as a mentor to the new appointees. This expansion of the Board of Directors marks a new phase for Amarith, with a focus on new markets and new products that will enable the company to continue its rapid growth.

Alex Brigginsshaw commented: "I am delighted to be joining Oliver, Steve and the team at Amarith in this full time capacity during such an exciting period in the company's history. Amarith has experienced tremendous growth over the past decade and this year the order book is already fuller than ever. I'm looking forward to bringing my existing experiences to the company and continuing the on-going growth and development seen in the past 10 years."



Alex Brigginsshaw – Business Development Director

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